

ORDER



Orders
Order / Rev: 168488
Alt Order #:
Product Desc:
Estimate: 12322
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Local Account KSTP House
Sales Office: MSP
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 11350 Random Hills Road
 Fairfax, VA 22030-7428

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Graves for Congress
Demographic: A35+
Product Codes: PL1
Priority: 4
Revenue Codes: AGY, PAID, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	95	\$51,450.00	\$43,732.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	95	\$51,450.00	\$43,732.50	0.00
Totals	95	\$51,450.00	\$43,732.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local Account KSTP House			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$51,450.00
Market	100%	\$223,695.65

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$55,923.91
KMSP	25%	\$55,923.91
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$4,473.91
WCCO	25%	\$55,923.91
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/08/12	10/14/12	M-F 5-530a News	CM	5-530a	11111--	:30	5	\$175.00	4	0.00	NM	4	\$700.00
M-F 5-530a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	11111--	5		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/08/12-10/14/12		M-F 5-530a News	5-530a		MTWThF----	:30		(\$175.00)		0.00	NM		
Credited															
2	M	10/08/12	10/14/12		CM	530-6a	11111--	:30	5	\$175.00	4	0.00	NM	5	\$875.00

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M-F 530-6a News															
M-F 530-6a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$175.00		0.00				
3	M	10/08/12	10/14/12	M-F 6-7a News	CM	6-7a	11111--	:30	5	\$300.00	4	0.00	NM	5	\$1,800.00
M-F 6-7a News (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/08/12-10/14/12		M-F 6-7a News		6-7a	(6:00 AM-6:30 AM)MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 3.8 [PE Due HRA]															
2	M	10/08/12-10/14/12		M-F 6-7a News		6-7a	(6:00 AM-6:30 AM)MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 3.7															
7	M	10/09/12-10/09/12		M-F 6-7a News		6-7a	(6:00 AM-6:30 AM)-T-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 3.2 10/09															
8	M	10/11/12-10/11/12		M-F 6-7a News		6-7a	(6:00 AM-6:30 AM)---Th-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 3.1 10/08															
4	M	10/08/12	10/14/12	M-F 6-7a News	CM	6-7a	11111--	:30	5	\$300.00	4	0.00	NM	5	\$1,950.00
M-F 6-7a News (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/08/12-10/14/12		M-F 6-7a News		6-7a	(6:30 AM-7:00 AM)MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 4.6 [PE At order entry--na at rate]															
3	M	10/08/12-10/14/12		M-F 6-7a News		6-7a	(6:30 AM-7:00 AM)MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 4.7 [PE At order entry--na at rate]															
4	M	10/08/12-10/14/12		M-F 6-7a News		6-7a	(6:30 AM-7:00 AM)MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 4.8 [PE At order entry--na at rate]															
6	M	10/08/12-10/08/12		M-F 6-7a News		6-7a	(6:30 AM-7:00 AM)-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 4.1 10/08															
7	M	10/10/12-10/10/12		M-F 6-7a News		6-7a	(6:30 AM-7:00 AM)--W-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 4.3 10/10															
8	M	10/12/12-10/12/12		M-F 6-7a News		6-7a	(6:30 AM-7:00 AM)-----F----	:30		\$450.00		0.00	NM		
Ⓜ MG for 4.4 10/11															
5	M	10/08/12	10/14/12	M-F GMA	CM	7-9a	22222--	:30	10	\$250.00	4	0.00	NM	10	\$4,000.00
M-F GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	22222--			10		\$250.00		0.00				

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5	M	10/08/12	10/14/12	M-F GMA	CM	7-9a	22222--	:30	10	\$250.00	4	0.00	NM	10	\$4,000.00
M-F GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	22222--			10		\$250.00	0.00					
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
2	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
3	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
4	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
5	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
6	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
7	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
8	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
9	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
10	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	(\$250.00)	0.00	NM						
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20															
[PE At order entry--na at rate]															
11	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
12	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
13	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
14	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
15	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
16	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
17	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
18	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
19	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
20	M	10/08/12-10/14/12	M-F GMA	7-9a	MTWThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 5.10,5.1,5.6,5.7,5.4,5.9,5.8,5.3,5.2,5.5															
6	M	10/08/12	10/14/12	SA GMA	CM	7-8a	-----1-	:30	1	\$300.00	4	0.00	NM	1	\$300.00
Sa GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-			1		\$300.00	0.00					

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7	M	10/08/12	10/14/12	Su 6-7a Sun 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	-----1	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----1	1		\$150.00	0.00							
N 8	M	10/08/12	10/14/12	SU GMA Su GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----1	1		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/08/12-10/14/12		SU GMA	7-8a		-----Su	:30	(\$400.00)	0.00	NM				
Credited															
9	M	10/08/12	10/14/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	1-1-1--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	1-1-1--	3		\$150.00	0.00							
10	M	10/08/12	10/14/12	M-F The View M-F The View	CM	10-11a	11111--	:30	5	\$250.00	4	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	11111--	5		\$250.00	0.00							
11	M	10/08/12	10/14/12	M-F Midday News M-F Midday News	CM	11a-12p (11:00 AM-11:30 AM)	-1-1---	:30	2	\$150.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-1-1---	2		\$150.00	0.00							
12	M	10/08/12	10/14/12	M-F Midday News M-F Midday News	CM	11a-12p (11:30 AM-12:00 PM)	1-1-1--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	1-1-1--	3		\$150.00	0.00							
13	M	10/08/12	10/14/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	-1-1---	:30	2	\$150.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-1-1---	2		\$150.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	M	10/08/12-10/14/12		M-F 12-1p 9/26-TFN	12-1p		-T-Th----	:30	(\$150.00)	0.00	NM				
See MG 22.2															
[PE At order entry--na at rate]															
3	M	10/08/12-10/14/12		M-F 12-1p 9/26-TFN	12-1p		-T-Th----	:30	(\$150.00)	0.00	NM				
See MG 22.2															
[PE At order entry--na at rate]															
14	M	10/08/12	10/14/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----1--	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	----1--	1		\$125.00	0.00							
15	M	10/08/12	10/14/12	M-F 3-4p Twin Cities Live	CM	3-4p	11111--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	11111--	5		\$100.00	0.00							
16	M	10/08/12	10/14/12	M-F 4-430p Millionaire	CM	4-430p	11111--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	11111--	5		\$150.00	0.00							
17	M	10/08/12	10/14/12	M-F 430-5p News 430p News	CM	430-5p	11111--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	11111--	5		\$150.00	0.00							
18	M	10/08/12	10/14/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	11111--	5		\$350.00	0.00							
19	M	10/08/12	10/14/12		CM	530-6p	1--1---	:30	2	\$450.00	4	0.00	NM	2	\$900.00

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				M-Su ABC Nightly News											
				M-Sa ABC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1--1---					2	\$450.00		0.00			
20	M	10/08/12	10/14/12	M-F 6-630p	CM	6-630p	11111--	:30	5	\$450.00	4	0.00	NM	5	\$2,250.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--					5	\$450.00		0.00			
21	M	10/08/12	10/14/12	M-F 630-7p	CM	630-7p	11111--	:30	5	\$400.00	4	0.00	NM	5	\$2,000.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--					5	\$400.00		0.00			
22	M	10/08/12	10/14/12	Monday Prime C	CM	9-10p	1-----	:30	1	\$3,500.00	4	0.00	NM	1	\$5,000.00
				Castle											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$3,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/08/12-10/14/12		Monday Prime C			9-10p	M-----	:30	(\$3,500.00)		0.00	NM		
See MG 22.2															
[PE At order entry--na at rate]															
2	M	10/08/12-10/14/12		Monday Prime C			9-10p	M-----	:30	\$5,000.00		0.00	NM		
23	M	10/08/12	10/14/12	Tue Spcl 6	CM	8-9p	-1-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
				Dancing Results Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----					1	\$3,500.00		0.00			
24	M	10/08/12	10/14/12	Wednesday Prime C	CM	9-10p	--1----	:30	1	\$2,000.00	4	0.00	NM	1	\$3,800.00
				Nashville											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/08/12-10/14/12		Wednesday Prime C			9-10p	--W-----	:30	(\$2,000.00)		0.00	NM		
See MG 24.2															
[PE At order entry--na at rate]															
2	M	10/08/12-10/14/12		Wednesday Prime C			9-10p	--W-----	:30	\$3,800.00		0.00	NM		
(M) MG for 24.1 10/10															
25	M	10/08/12	10/14/12	Friday Prime C	CM	9-10p	----1--	:30	1	\$1,800.00	4	0.00	NM	1	\$1,800.00
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$1,800.00		0.00			
26	M	10/08/12	10/14/12	Sunday Prime B	CM	7-8p	-----1	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
				Once Upon a Time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1					1	\$3,500.00		0.00			
27	M	10/08/12	10/14/12	Sunday Prime C	CM	8-9p	-----1	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
				Revenge											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1					1	\$3,000.00		0.00			
28	M	10/08/12	10/14/12	M-F,Su Late News	CM	10-1035p	11111--	:30	5	\$700.00	4	0.00	NM	5	\$3,500.00
				M-F, Su 10-1035p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--					5	\$700.00		0.00			
29	M	10/08/12	10/14/12	M-F 1102p News	CM	1102-1132p	--1-1--	:30	2	\$175.00	4	0.00	NM	2	\$350.00
				M-F 1102p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1-1--					2	\$175.00		0.00			
30	M	10/08/12	10/14/12	Su 1035-1105p Nws	CM	1035-1105p	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Sun 1035-1105p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1					1	\$400.00		0.00			

Order / Rev: 168488
 Alt Order #:
 Flight Dates: 10/08/12 - 10/14/12

Advertiser: Graves for Congress
 Product Desc:
 Estimate: 12322

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	M	10/08/12	10/14/12	M-F 1035-1102p Nightline	CM	1035-1102p	- 1- 1- - -	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1- 1- - -		2				\$350.00		0.00			
32	M	10/08/12	10/14/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a (11:32 PM-12:05 XM)	1- - - - -	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1- - - - -		1				\$150.00		0.00			
33	M	10/08/12	10/14/12	Wednesday Prime B Modern Family	CM	8-9p	- - 1- - - -	:30	1	\$4,500.00	4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - 1- - - -		1				\$4,500.00		0.00			
													Totals	95	\$51,450.00